

Ginger Roberts - Search Report

?show files;ds

File 635:Business Dateline(R) 1985-2000/Aug 26

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File 570:Gale Group MARS(R) 1984-2000/Aug 28

(c) 2000 The Gale Group

Set	Items	Description
S1	328242	POINT OR POINTS
S2	547895	MANAGEMENT OR INFORMATION()SYSTEM OR MIS OR COMPUTERI? OR - SOFTWARE
S3	305856	PROMOTION? OR PRIZE? OR AWARD? OR BONUS? OR FREQUENT?() (PU- RCHAS? OR SHOPPER? OR BUYER? OR USER?)
S4	2205	(ACCUMULAT? OR TRACK? OR TALLY? OR ADD OR ADDS OR ADDING OR TALLIES OR CALCULAT?) (2N)S1
S5	4595	S1(3N) (S2 OR MANAG?)
S6	56	S4 AND S5
S7	20	S4(S)S5
S8	1072	S1(2W)S2
S9	3	S7(S)S8
S10	3	S9 AND PY<2000
S11	994	S8 AND PY<2000
S12	56	S6 OR S7 OR S9
S13	0	S12 AND DC=T
S14	0	S12 AND IC=G06F
S15	0	S13 OR S14
S16	0	S9 AND IC=G06F
S17	47	S12 AND PY<2000
S18	47	RD (unique items)

?t18/3,k/all

**18/3,K/1 (Item 1 from file: 635)**

DIALOG(R)File 635:Business Dateline(R)

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2016900 47341187

**YOU CAN LOSE A CHUNK OF YOUR RETURN TO TAXES**

Gallagher, Jim

St. Louis Post - Dispatch pE1

Dec 19, 1999

WORD COUNT: 962

TEXT:

...percent a year in their investors' pockets, compared to 18.7 percent for the active **managers** .

That 3 percentage-**point** difference can **add** up over time.

Mutual funds buy and sell stocks all year. The capital gains on...

**18/3,K/2 (Item 2 from file: 635)**

DIALOG(R)File 635:Business Dateline(R)

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1012117 99-75224

**Sara Lee kicks off Toz concept at North Point Mall**

Hubbard, Caroline

Atlanta Business Chronicle (Atlanta, GA, US), V21 N25 pA8

PUBL DATE: 981127

WORD COUNT: 478

DATELINE: Atlanta, GA, US, South Atlantic

Ginger Roberts - Search Report

TEXT:

...50 for women's casual socks to \$20 for men's silk socks. The North Point store will add children's socks in December.

Sara Lee, which also operates a catalog business, outlet stores...

...said.

Most of the retail space in Toz is dedicated to socks, not pantyhose. North Point Toz manager Darrin Bellany thinks the emphasis on socks eliminates any competition with a newly opened Victoria...

18/3,K/3 (Item 3 from file: 635)  
DIALOG(R)File 635:Business Dateline(R)  
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0963250 99-26035

**Breakneck buildup**

Bailey, Steve; Syre, Steven  
Boston Globe (Boston, MA, US) pD.1  
PUBL DATE: 980715  
WORD COUNT: 693  
DATELINE: Boston, MA, US, New England

TEXT:

...than \$200 million.

This time, Leventhal, Fortin, and a large group of former Beacon Properties managers can point to a track record: earning a compounded annual return of 42 percent for public investors during the company...

18/3,K/4 (Item 4 from file: 635)  
DIALOG(R)File 635:Business Dateline(R)  
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0942976 99-07040

**From the Fox River to the Wisconsin River**

Flasch, Jim  
Marketplace Magazine (Appleton, WI, US), V9 N9 p17  
PUBL DATE: 980526  
WORD COUNT: 1,424  
DATELINE: WI, US, North Central

TEXT:

...in Stevens Point and will be opening a Wausau office in July.

Michael Witte, Productivity Point manager, said adding a second office in that area makes sense because of its vibrant business climate and ...

18/3,K/5 (Item 5 from file: 635)  
DIALOG(R)File 635:Business Dateline(R)  
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0871101 98-31464

**Elaborate new gambler tracking system represents big investment in technology**

Cruz, Sherri

Las Vegas Business Press (Las Vegas, NV, US), V14 N46 p12

PUBL DATE: 971117

WORD COUNT: 529

DATELINE: Las Vegas, NV, US, Mountain

TEXT:

...six properties: four in Nevada and two in Missouri.

The more players gamble, the more **points** they **accumulate** to redeem for meals, entertainment and services.

For management, it tracks players' demographics, the frequency...

...most important job is getting information to top management. It does this through its Executive Information System (EIS), a "point and click" (easy to use) software program that helps manage business, said Andrew.

It gives...

18/3,K/6 (Item 6 from file: 635)

DIALOG(R)File 635:Business Dateline(R)

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0820894 97-81200

**N.C. regulators rap HMOs for charging too little**

Martin, Edward

Business Journal-Charlotte (Charlotte, NC, US), V12 N9 p35

PUBL DATE: 970609

WORD COUNT: 1,460

DATELINE: Raleigh, NC, US, South Atlantic

TEXT:

...losses now in hopes of better days later. HMO penetration is about 21%, approaching the **point** at which **managed** care companies can no longer easily attract members by converting employers from traditional indemnity plans...members for exercising.

"Whether the rates are too high or too low is not the **point**," adds Gena Arthur, public information officer of the insurance department.

"It boils down to consumer protection..."

18/3,K/7 (Item 7 from file: 635)

DIALOG(R)File 635:Business Dateline(R)

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0750421 97-08948

**Getting a lot of mileage from software**

Eisenstadt, Steven

News & Observer-Raleigh NC (Raleigh, NC, US) pD1

PUBL DATE: 961001

WORD COUNT: 566

DATELINE: Durham, NC, US, South Atlantic

Ginger Roberts - Search Report

TEXT:

...trips so they can collect the most miles and show them how they can use **accumulated points** to their best advantage.

"The software usually pays for itself," said Max Lloyd, an executive...

...off in a big way, however. It hasn't occurred to many travelers that keeping **track** of their **points** is worth the effort. And many who do think it's worthwhile simply keep a...

...of his frequent flier software that used Microsoft's DOS operating system.

"I was keeping **track** of my **points** with everything from Excel spreadsheets to napkins, and I wanted something better," he said.

Lloyd...

...and one to show travel-related companies that work with the airlines to yield additional **points**.

The **software** covers 27 airlines, hotels and other travel companies--including American Airlines, whose frequent flier program...

18/3,K/8 (Item 8 from file: 635)  
DIALOG(R)File 635:Business Dateline(R)  
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0743259 97-01783

**When life imitates art**

Ettorre, John

Small Business News-Cleveland (Cleveland, OH, US), V8 N2 p14

PUBL DATE: 960900

WORD COUNT: 3,444

DATELINE: Cleveland, OH, US, North Central

TEXT:

...Geauga Lake, which the year before had been purchased by a group of former Cedar **Point managers**.

Familiar with her reputation at the much-larger park, they invited her to handle the...Bank. "Some of what [the owners] do is kind of unorthodox from a business-school **point** of view," **adds** Pearson, "but the bottom line is they've always made money."

Kaman's has done...a number of years, we ran the things that they run here now," says Cedar **Point General Manager** Don Miears, who for more than 20 years has overseen the park for its owners...

18/3,K/9 (Item 9 from file: 635)  
DIALOG(R)File 635:Business Dateline(R)  
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0689948 96-47224

**Vera determined: Budco Teleservicing and owner Vera Sheffield have finally earned awards and hard-won success**

Henderson, Tom; Muszynski, Stacy

Corporate Detroit Magazine (Southfield, MI, US), V14 N3 p36

PUBL DATE: 960300

WORD COUNT: 2,161

DATELINE: Detroit, MI, US, North Central

TEXT:

...both."

In the last year, Sheffield's role has evolved from day-to-day operational **management** to **point** person. She's out of the office, pitching clients, attending conferences, networking. "For the first...

...saying "I don't feel I reached it yet." And even though the transformation from **manager** to **point** person has been more difficult than Sheffield had anticipated, Brian has every confidence that the...  
...the answer, she's smart enough to say so," says Brian. Her challenging role as **point** person, he **adds**, is just part of the process of driving fear out of the organization.

People need...

18/3,K/10 (Item 10 from file: 635)  
DIALOG(R)File 635:Business Dateline(R)  
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0660914 96-17805

**The unions are different here**

Paul, Paula

New Mexico Business Journal (Albuquerque, NM, US), V20 N1 s1 p15

PUBL DATE: 960100

WORD COUNT: 1,538

DATELINE: Albuquerque, NM, US, Mountain

TEXT:

...a safety incentive program developed cooperatively between labor and management. The safety program, suggested by **management**, assigns **points** to workers for days without accident and additional points for attending safety courses. At the...

...fiscal year, workers receive dividend checks from the insurance fund, based on the number of **points** they have **accumulated**.

The Jaynes Corp. is among the employers who participate in the program.  
"The rates are..."

18/3,K/11 (Item 11 from file: 635)  
DIALOG(R)File 635:Business Dateline(R)  
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0658029 96-14857

**Plugging into the energy at ACC Corp**

Morgan, Mary

Rochester Business Journal (Rochester, NY, US), V11 N34 s1 p10

PUBL DATE: 951208

WORD COUNT: 2,083

DATELINE: Rochester, NY, US, Middle Atlantic

TEXT:

...that the consumers of New York State are paying for that mistake is

terrible," he adds .

Laniak **points** to demand-side **management** programs as another example of policy that makes no sense and often backfires.

In addition...

18/3,K/12 (Item 12 from file: 635)  
DIALOG(R)File 635:Business Dateline(R)  
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0591828 95-47909

**Area firm offers advice on cost, effectiveness of computer software**

Madore, James T  
Buffalo News (Buffalo, NY, US) sD p7  
PUBL DATE: 950327  
WORD COUNT: 945  
DATELINE: Williamsville, NY, US

TEXT:

...time and money.

Productivity Management Group shows its clients how to measure the cost of **software** , using function **point** analysis, and then what to do with the information in order to control the process...

...for all of your measurement information," White says. "It tracks time, cost, defects and function **points** . It **tracks** the attributes about people, the tools they use, the techniques with which they use the...

18/3,K/13 (Item 13 from file: 635)  
DIALOG(R)File 635:Business Dateline(R)  
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0583090 95-39049

**Local firms on top of Trade Point technology**

Frees, John W  
Business First-Columbus (Columbus, OH, US), V11 N29 s1 p27  
PUBL DATE: 950320  
WORD COUNT: 533  
DATELINE: Columbus, OH, US

TEXT:

...Companies like CompuServe Inc. and Online Computer Library Services (OCLC) are talking with the Trade **Point** about developing the **software** to provide economic, financial and shipping information for worldwide customers. Other operations, like Chemical Abstracts...

...labor pool.

Many companies have been doing business internationally for years, and find the Trade **Point** just **adds** another dimension to their sales.

Robert Jurik of Information Dimensions Inc., for example, hopes the...

18/3,K/14 (Item 14 from file: 635)  
DIALOG(R)File 635:Business Dateline(R)

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0552299 95-07648

**Food 4 Less stores convert to bag-your-own option**

Hutchinson, Roz

Wichita Business Journal (Wichita, KS, US), V9 N49 s1 p1

PUBL DATE: 941202

WORD COUNT: 383

DATELINE: Wichita, KS, US

TEXT:

...label merchandise

\* "Dramatically 'lower" everyday pricing throughout all departments

\* Aggressive "green tag" and ad pricing

\* **Adding** a new **point** -of-sale **software** system to ensure accuracy.

\* Remerchandising the stores for more efficient display

In addition, the chain...

18/3,K/15 (Item 15 from file: 635)

DIALOG(R)File 635:Business Dateline(R)

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0533444 94-88334

**JAR's computer stress tests cut R&D trial and error**

Pare, Michael

Providence Business News (Providence, RI, US), V9 N22 s1 p13

PUBL DATE: 940926

WORD COUNT: 1,155

DATELINE: Quonset Point, RI, US

TEXT:

...computer technology. But not even they visualized the success they would enjoy after establishing a **software** company at Quonset **Point** in 1977.

"In January 1977, we put \$7,500 in a kitty and said that...

...On one screen, a backhoe ascends a steep hill, as one of JAR's engineers **calculates** the **point** at which the equipment would be in danger of tipping.

All products undergo some type...

18/3,K/16 (Item 16 from file: 635)

DIALOG(R)File 635:Business Dateline(R)

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0524980 94-79519

**Bob Bowman's ESP unveils TeleLocation service**

Porter, Patrick

MASS HIGH TECH (Watertown, MA, US), V12 N17 s1 p2

PUBL DATE: 940822

WORD COUNT: 7,423

DATELINE: Hingham, MA, US

TEXT:

...BOWMAN: Yes. It was not full release stuff. It was beta capability. Although from a **software point** of view it performed very, very well. The economics weren't there and there were...and made it a virtual network. So we're adding value but we're not **adding** additional **points** of carriage. You still have your cellular phone and your cellular phone bill. We just...

18/3,K/17 (Item 17 from file: 635)  
DIALOG(R)File 635:Business Dateline(R)  
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0511279 94-65615  
**Xircom ships Netwave: Industry's first truly cordless PCMCIA LAN adapter**  
Temacheff, Serge  
PR Newswire (New York, NY, US) s1 p1  
PUBL DATE: 940712  
WORD COUNT: 982  
DATELINE: Calabasas, CA, US

TEXT:

...at 2.4 GHz (Gigahertz), with a data rate of one megabit per second. By **adding** Access **Points** to the LAN, users can achieve unlimited range and roaming ability within an office or...

...transparent extension to installed LANs. Upgrades will be available in the fall to add SNMP **management** of Access **Points**, data compression over the Netwave link, improved power management, and enhanced security.

CreditCard Netwave Adapter...

18/3,K/18 (Item 18 from file: 635)  
DIALOG(R)File 635:Business Dateline(R)  
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0502903 94-57084  
**Claris announces new Master Education Software License**  
McGee, Timberly  
Business Wire (San Francisco, CA, US) s1 p1  
PUBL DATE: 940613  
WORD COUNT: 556  
DATELINE: Boston, MA, US

TEXT:

...License program schools aren't burdened with separate software licensing procedures. MESL provides a single **point** of **tracking** and **managing** a purchase."

"We are long-time supporters of ClarisWorks, because it not only fits our...

18/3,K/19 (Item 19 from file: 635)  
DIALOG(R)File 635:Business Dateline(R)  
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0489448 94-43410

**Area to feel pain from ripple effect**

Keller, Hope

Virginian-Pilot (Norfolk, VA, US) sA pl

PUBL DATE: 940409

WORD COUNT: 660

DATELINE: Norfolk, VA, US

TEXT:

...keeping their jobs--will be out looking for new homes and new cars," he said, **adding** that Old Point 's **management** will meet Monday to discuss the economic effects of the planned layoffs.

He and other...

18/3,K/20 (Item 20 from file: 635)

DIALOG(R) File 635:Business Dateline(R)

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0449228 94-02093

**Popularity brings expansion to Pinch eateries**

Robertshaw, Nicky

Memphis Business Journal (Memphis, TN, US), V15 N26 s1 pl

PUBL DATE: 931108

WORD COUNT: 988

DATELINE: Memphis, TN, US

TEXT:

...could fill this place five times over when there's a Pyramid event," says High Point **managing** partner Leonard Jankowski. There were 74 events for the year ended June 30, and more...

...bands and seating for 160 on two levels.

In connection with the expansion, the High Point will **add** live music on weekends with local bands such as Good Question and The Blue Beats ...

18/3,K/21 (Item 21 from file: 635)

DIALOG(R) File 635:Business Dateline(R)

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0415062 93-67042

**West Point gets McDonald's**

Brunkow, Angie

Norfolk Daily News (Norfolk, NE, US) sBUS p--

PUBL DATE: 930630

WORD COUNT: 528

DATELINE: West Point, NE, US

TEXT:

West Point can **add** their population of 3,200 to the millions of people eating hamburgers sold under the olden arches.

Leona Meier, officer **manager** of West Point 's Chamber of Commerce, said a new McDonald's will open in the town July...

18/3,K/22 (Item 22 from file: 635)  
DIALOG(R)File 635:Business Dateline(R)  
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0365316 93-15853

**KRFD makes play with free-form rock 'n' roll style**

Larson, Mark

The Business Journal-Sacramento (Sacramento, CA, US), V9 N43 s1 p1

PUBL DATE: 930118

WORD COUNT: 1,481

DATELINE: Sacramento, CA, US

TEXT:

...format a more male-oriented version of The Point's adult rock.

Henry Grambergu, The **Point** 's general **manager** , sees it more like  
KRXQ, 93 Rock, only for older listeners.

Others see it as...a "1 milivolt contour" over the Sacramento market  
from its antenna, said Grambergu of The **Point** , **adding** "their signal  
strength may not be strong enough to pull off what they want."

That...

18/3,K/23 (Item 23 from file: 635)  
DIALOG(R)File 635:Business Dateline(R)  
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0343975 92-91597

**U.S. Bank Signs Up 13,500 Employees for Point-of-Service Health Care**

Wheeler, Kitty

The Business Journal-Portland (Portland, OR, US), V9 N37 s1 p28

PUBL DATE: 921109

WORD COUNT: 935

DATELINE: Portland, OR, US

TEXT:

Come January 1993, U.S. Bank will **add point -of-service managed**  
care to a menu of health care options for its 13,500 employees. Bank  
officials...

...18 to 20 percent under the banks' previously offered indemnity plan.

Intel Corp. switched to **point -of-service managed** care in 1990.  
Cigna is the carrier, and it has contracted with Vantage Plus in...

...resources for U S West's Denver headquarters. Shea adds that the largest  
savings for **point -of-service managed** care occurs in the first year of  
operation. However, he is optimistic that his company...

18/3,K/24 (Item 24 from file: 635)  
DIALOG(R)File 635:Business Dateline(R)  
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0328848 92-78105

**'Absolutely, Positively' Has to Be Quality: Commitment From Top Brass**

**Started Federal Express on Path to Baldrige Award**

Larson, Jane

Arizona Business Gazette (Phoenix, AZ, US), V112 N39 s2 pQ3

PUBL DATE: 920924

WORD COUNT: 830

DATELINE: Phoenix, AZ, US

TEXT:

...satisfaction, Mr. West said. "That commitment has been passed down to the other levels of **management** . From that **point** we went out and we had all the vice president levels, the director levels, senior...

...before you answer the phone, or if you can't prove the package was delivered, **add** more **points** .

**Points** are **calculated** every week, Mr. West said, and each region and the company as a whole have...

18/3,K/25 (Item 25 from file: 635)

DIALOG(R)File 635:Business Dateline(R)

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0317660 92-65531

**Dale Compton: Busy Re-Defining the Work, Mission of NASA-Ames**

Weisman, Jonathan

The Business Journal-San Jose (San Jose, CA, US), V10 N17 s1 p12

PUBL DATE: 920810

WORD COUNT: 1,449

DATELINE: Mountain View, CA, US

TEXT:

...recalled that Mr. Compton stepped in and in two weeks had the operation back on **track** .

From that **point** on, **management** --a field he had never intended to enter--became his mission. The transition from research...

18/3,K/26 (Item 26 from file: 635)

DIALOG(R)File 635:Business Dateline(R)

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0312692 92-60371

**Virtual Media Puts Federal Rules on Line**

Schneider, Paul

Arizona Business Gazette (Phoenix, AZ, US), V112 N30 s1 p10

PUBL DATE: 920724

WORD COUNT: 714

DATELINE: Scottsdale, AZ, US

TEXT:

...laws.

Company officials also say the software's search and retrieval features are key selling **points** . They **add** the **software** products are more economical than handling paper or using an on-line service.

Occupational Health...

18/3,K/27 (Item 27 from file: 635)

DIALOG(R)File 635:Business Dateline(R)  
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0308257 92-54930

**Power Dialing: Kmart Gets Results**

Crump, Constance

Crains Detroit Business (Detroit, MI, US), V8 N28 s1 p1

PUBL DATE: 920713

WORD COUNT: 835

DATELINE: Troy, MI, US

TEXT:

...customer's undying gratitude, but also a "Knote" bonus. Knotes are handed out by store **managers** (25 **point** Knotes) and regional **managers** (50 **point** Knotes.) When she **accumulates** 200 **points** , she gets a \$10 gift certificate.

U.S.K Today, a monthly corporate newsletter, lists...

18/3,K/28 (Item 28 from file: 635)

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0297573 92-44093

**Solvency Is Sales Pitch for Lake-Front Luxury Homes**

Baca, Micky

New Hampshire Business Review (Manchester, NH, US), V14 N10 s1 p23

PUBL DATE: 920529

WORD COUNT: 927

DATELINE: Meredith, NH, US

TEXT:

...to know if there's a bank involved," says Frank Roche, marketing agent for Grouse **Point** . "It **adds** a lot of credibility and dimension to the project. There are no promises of when...

...across the lake from Grouse Point. He has retained Cargill and Blake to continue property **management** and construction.

Grouse **Point** currently has 35 homes completed. Only two are now up for sale, according to Roche...

18/3,K/29 (Item 29 from file: 635)

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0281844 92-28216

**Computer Associates Acquisitions of Metrics and Function Point Products  
From Howard Rubin Associates**

Gordon, Bob; Goeckel, Wendy

Business Wire (San Francisco, CA, US) s1 p1

PUBL DATE: 920317

WORD COUNT: 747

DATELINE: Islandia, NY, US

TEXT:

...capabilities. CA-FPXpert is a knowledge-based tool for counting, tracking and analyzing the function **point** size of each **software** application. The function **point** measure is an emerging standard approach for measuring the size of software.

CA-METRICS, which...

...performance of projects, applications and organizations.

CA-FPXpert -- the world's only knowledge-based function **point** counting, analysis, **tracking** and measurement tool. CA-FPXpert ensures counting consistency, within and across organizations. Results can be...

18/3,K/30 (Item 30 from file: 635)  
DIALOG(R)File 635:Business Dateline(R)  
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0225230 91-48169

**America West Gets Caught in a Cash Crunch**

Gilbertson, Dawn; Flannery, Pat; Winton, Ben; Weston, Steve; Fehr, Kerry  
The Phoenix Gazette (Phoenix, AZ, US), V109 N269 sA p1  
PUBL DATE: 910628  
WORD COUNT: 3,841  
DATELINE: Phoenix, AZ, US

TEXT:

...Chapter 11 bankruptcy was simply not a part of their vocabulary.

"I have been told **point** blank by **management** (that) Chapter 11 was simply not even an option," he said."

Although America West's...have been clipped, America West will continue to honor tickets, gift certificates and frequent flier **points** **accumulated** by its passengers.

"Our customers will see no change in service," America West President Mike...

18/3,K/31 (Item 31 from file: 635)  
DIALOG(R)File 635:Business Dateline(R)  
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0216837 91-39591

**Central Point Jousts With Norton for Market Leadership**

Manning, Jeff  
The Business Journal-Portland (Portland, OR, US), V8 N12 s1 p1  
PUBL DATE: 910520  
WORD COUNT: 807  
DATELINE: Beaverton, OR, US

TEXT:

**Software** juggernaut Central **Point Software** Inc. hopes that a new generation of software released earlier this month will lead the...

...The local company is counting on the latest release to give it an edge.

Central **Point** has been **adding** bodies almost daily to handle its explosive growth. From less than 100 in 1989, the...

...Corp. projects that utility software sales will climb to about \$310 million in 1991.

Central **Point** 's **software** includes three applications for use with Windows 3.0 software. The company is aiming at...

...with both environments a simplified migration path that minimizes training costs."

Other features of Central **Point** 's **software** include network support applications and "Commute," a remote-computing utility. Commute allows easier communication between...

...either product.' "

PC Tools 7.0 sells for \$179. Existing customers can upgrade to the **software** for \$59.

Central **Point** positioned itself earlier this year for even greater growth by buying back an approximate 25...

...clears the way for an initial public stock offering as well as acquisitions of other **software** makers, Central **Point** officials said. The deal reduced Video Technology's stake in the local company from more...

COMPANY NAMES: Central **Point** **Software** Inc...

18/3,K/32 (Item 32 from file: 635)  
DIALOG(R) File 635:Business Dateline(R)  
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0216232 91-38986  
**Entrepreneurs of the Year**  
Schom-Moffatt, Patti  
BC Business (Vancouver, BRC, Canada), V19 N5 s1 p15  
PUBL DATE: 910500  
WORD COUNT: 3,271  
DATELINE: Burnaby, BRC, Canada

TEXT:

...or four times a year, Kragelj's communications team receives a subjective rating from senior **managers** . And, hopefully, more **points** .

Sales staff and senior managers derive 50 per cent of their salary from points. At...

...performed so far. Kragelj admits the program can be a nightmare to administer, what with **tracking points** and performance according to dozens of variables. But it must be time worth spending. Because...

18/3,K/33 (Item 33 from file: 635)  
DIALOG(R) File 635:Business Dateline(R)  
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0109739 89-33664  
**TYME Corp.'s Popularity Ends at Banking Terminals**  
Foran, Pat

The Business Journal-Milwaukee (Milwaukee, WI, US), V6 N49 s2 p12  
PUBL DATE: 890918  
WORD COUNT: 2,774  
DATELINE: Brown Deer, WI, US

TEXT:

...October or early November.

"It's the bank's product to market," said Klebba, who **manages** First Wisconsin's **point** -of-sale terminals at six locations: three grocery stores and three gas stations.

If the...

...expressed interest.

Oak Creek-based Mega Marts Inc., a rapidly expanding grocery chain, hopes to **add** new **point** -of-sale terminals at some of its new stores by the end of October, according...

18/3,K/34 (Item 34 from file: 635)  
DIALOG(R) File 635:Business Dateline(R)  
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0073265 88-31513

**Valid Introduces DFA Analyzer; Test Accessibility Incorporated in PCB Design**

Davies, Charles; Cline, Robie; McMurtrie, Paula  
Business Wire (San Francisco, CA, US) s1 p1  
PUBL DATE: 881027  
WORD COUNT: 603  
DATELINE: San Jose, CA, US

TEXT:

...can significantly decrease test fixturing set-up time and cost, eliminate reworking board designs to **add** access **points** manually and minimize inadequate testing.

"With high density device packaging, such as surface mount devices...

...both sides, which compound the problem of determining test point locations."

The DFA Analyzer includes **software** for Test **Point** Generation, Test Documentation Generation and Numerical Control Drill Hole Marking to automatically select test points...

18/3,K/35 (Item 35 from file: 635)  
DIALOG(R) File 635:Business Dateline(R)  
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0069030 88-27259

**Rural Hospitals Withering Away: Is There a \$33 Million Miracle?**

Jones, Kevin  
Mississippi Business Journal (Jackson, MS, US), V10 N10 s1 p26  
PUBL DATE: 881000  
WORD COUNT: 3,762  
DATELINE: MS, US

TEXT:

...a bad thing." There aren't hospitals in Benton, Amite, Carrol or Isaquena Counties, he **points** out. "Those people **managed** ; the biggest thing that will change is time and travel -- how far you have to...

...Hicks hopes to gain 10 market share points through those additional referrals. One market share **point** , he **calculates** , is worth \$1.2 million.

The losers in a free market health care system are...

18/3,K/36 (Item 36 from file: 635)  
DIALOG(R)File 635:Business Dateline(R)  
(c) 2000 Bell & Howell. All rts. reserv.

0011860 86-02540

**The Evolution of the Modern Office**

Sullivan, Fran

New Jersey Success (Hillside, NJ, US), V6 N7 s1 p21

PUBL DATE: 860300

WORD COUNT: 2,983

DATELINE: NJ, US

TEXT:

...to work efficiently."

In Office Interiors' grey and mauve facility in Branchburg, Peter Flach, marketing **manager** , **points** to pinholes in the ceiling. Those holes, Flach explains, allow sound to pass through and...quantity and quality in the organization," says Wood.

Rocco Mazzei, the company's vice president, **adds** , "At one **point** in time, the facility manager's position was not even heard of."

Wood continues, "When...

18/3,K/37 (Item 1 from file: 570)  
DIALOG(R)File 570:Gale Group MARS(R)  
(c) 2000 The Gale Group. All rts. reserv.

01826603 Supplier Number: 57616351 (USE FORMAT 7 FOR FULLTEXT)

**THE VISA TRAVELER.**

Travel Agent, v297, n6, p1

Nov 8, 1999

ISSN: 1053-9360

Language: English Record Type: Fulltext

Document Type: Magazine/Journal; Trade

Word Count: 1322

... Visa is the preferred payment system on (Viewpoint.sup.TM), Galileo's new travel sales **management** solution. Using a **point** -and-click environment for travel bookings, the program is designed to reduce training costs and...

...Carnival(r), Holland America(r) Line or Windstar(r), or for ARC-affiliated airline transactions. **Accumulated points** can be redeemed for rewards ranging from free travel to certificates at major national



retailers...  
19991108

18/3,K/38 (Item 2 from file: 570)  
DIALOG(R)File 570:Gale Group MARS(R)  
(c) 2000 The Gale Group. All rts. reserv.

01745808 Supplier Number: 54433068 (USE FORMAT 7 FOR FULLTEXT)  
**FULFILLMENT/OPERATIONS. (direct marketing and catalog-related services)**  
Catalog Age, v16, n5, pS17(1)  
April, 1999  
ISSN: 0740-3119  
Language: English Record Type: Fulltext  
Document Type: Magazine/Journal; Trade  
Word Count: 18216

... analysis, accounts receivable, accounts payable, general ledger, forecasting, and much more. The ORDER POWER! optional "**point** and click" (GUI) **software** allows you to use PC hardware and technology. ORDER POWER! has multi-compnay and multi...

...systems; integrated multiple warehouse support; Internet Connectivity Application Program Interface (API) Transaction Set; nationwide tax **calculation** ; **point** of sale; accounts receivable; accounts payable; and general ledger.

Operating Environment: The Controller+ operates under...systems; integrated multiple warehouse support; Internet Connectivity Application Program Interface (API) Transaction Set; nationwide tax **calculation** ; **point** of sale; accounts receivable; accounts payable; and general ledger.

Operating Environment: The Controller+ operates under...analysis, accounts receivable, accounts payable, general ledger, forecasting, and much more. The ORDER POWER! optional "**point** and click" (GUI) **software** allows you to use PC hardware and technology. ORDER POWER! has multi-company and multi...systems; integrated multiple warehouse support; Internet Connectivity Application Program Interface (API) Transaction Set; nationwide tax **calculation** ; **point** of sale; accounts receivable; accounts payable; and general ledger.

Operating Environment: The Controller+ operates under...with inbound/outbound capabilities with further expansion planned for 1999.

Access Direct Telemarketing Delivers:

- \* Single-**Point** -of-Contact account **management**
- \* True customized sales programs
- \* Highly skilled sales representatives
- \* State-of-the-Art quality assurance
- \* An...

19990401

18/3,K/39 (Item 3 from file: 570)  
DIALOG(R)File 570:Gale Group MARS(R)  
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01738343 Supplier Number: 54172141 (USE FORMAT 7 FOR FULLTEXT)  
**Target marketing: identifying and rewarding your best customers. (includes related articles on database marketing and on customer reward programs) (home improvement centers) (Cover Story)**  
Meyer, Kristy  
Do-It-Yourself Retailing, v176, n3, p49(6)  
March, 1999  
ISSN: 0889-2989  
Language: English Record Type: Fulltext

Article Type: Cover Story  
Document Type: Magazine/Journal; Trade  
Word Count: 4067

... to do with customer information after you gather it.

The process begins with a database **management** strategy incorporating **point** -of-sale information. A database lets you look at departments or areas of the store...the store. When points reach 2,500, the customer receives a \$5 gift certificate. Ace **tallies** the **points** for participating retailers three times a year, but if a consumer doesn't reach the...

19990301

18/3,K/40 (Item 4 from file: 570)  
DIALOG(R)File 570:Gale Group MARS(R)  
(c) 2000 The Gale Group. All rts. reserv.

01721937 Supplier Number: 53622146 (USE FORMAT 7 FOR FULLTEXT)

**Music biz sees 9.1% gain spun by soundtracks.**

Pollack, Marc

Hollywood Reporter, v355, n47, p1(1)

Jan 7, 1999

ISSN: 0018-3660

Language: English Record Type: Fulltext

Document Type: Magazine/Journal; Trade

Word Count: 578

... from the previous year's 504.6 million. However, SoundScan. - the entertainment industry's data **information** system **tracking point** -of-purchase sales of recorded music - said cassette sales fell 10.3% to 131 million...

19990107

18/3,K/41 (Item 5 from file: 570)  
DIALOG(R)File 570:Gale Group MARS(R)  
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01662746 Supplier Number: 50062445 (USE FORMAT 7 FOR FULLTEXT)

**Beyond Transaction Management**

Nation's Restaurant News, v32, n20, p12

May 18, 1998

ISSN: 0028-0518

Language: English Record Type: Fulltext

Article Type: Article

Document Type: Magazine/Journal; Trade

Word Count: 1282

... existing ones, solutions providers are making it less painful for restaurants to blend third-party **software** applications into **point** -of-sale systems.

Customer loyalty applications are among the software that can benefit greatly from...with POS system development are keeping close tabs on the trend.

"We are looking to **add** integration **points** and new applications," notes Ray Mueller, executive vice president at Progressive Software. The company, which...

19980518

18/3,K/42 (Item 6 from file: 570)

Ginger Roberts - Search Report

DIALOG(R)File 570:Gale Group MARS(R)  
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01618872 Supplier Number: 47328358 (USE FORMAT 7 FOR FULLTEXT)  
**NPD SoftTrends(TM) Reports Moderate Sales Increases for Consumer Software;  
Stronger Unit Growth Points to Downward Pricing Shift**  
PR Newswire, p425NYF012  
April 25, 1997  
Language: English Record Type: Fulltext  
Document Type: Newswire; Trade  
Word Count: 652

**NPD SoftTrends(TM) Reports Moderate Sales Increases for Consumer Software;  
Stronger Unit Growth Points to Downward Pricing Shift**  
... Australia. SofTrends is the computer software tracking service of  
The NPD Group, providing both retail **point -of-sale tracking** and  
biannual consumer studies.

SOURCE The NPD Group Inc.

-0-

4/25/97

/CONTACT: Leslie...

19970425

18/3,K/43 (Item 7 from file: 570)

DIALOG(R)File 570:Gale Group MARS(R)  
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01568173 Supplier Number: 46667340 (USE FORMAT 7 FOR FULLTEXT)  
**The Bells Toll In Hong Kong**  
Credit Card Management, p135  
Sept, 1996  
ISSN: 0896-9329  
Language: English Record Type: Fulltext  
Document Type: Magazine/Journal; Trade  
Word Count: 2429

... credit, debit, and chip card applications, says a Singapore-based  
VeriFone spokesperson. VeriFone provided the **software** and **point** -of-sale  
terminals for 50,000 Esso Smart Card MasterCards issued by Esso Hong Kong  
...

...its first six months. The program's card is called the ComPass Visa.  
Hypercom supplies **software** that **tracks points** given on ComPass card  
purchases at Hong Kong's supermarkets, department stores, and hotels.  
Lucrative...

19960901

18/3,K/44 (Item 8 from file: 570)

DIALOG(R)File 570:Gale Group MARS(R)  
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01492701 Supplier Number: 45379464 (USE FORMAT 7 FOR FULLTEXT)  
**CBS paying highest price for affil shifts**  
Hollywood Reporter, v0, n0, p1  
March 3, 1995  
ISSN: 0018-3660  
Language: English Record Type: Fulltext  
Document Type: Magazine/Journal; Trade  
Word Count: 1965

... 3.

CBS' soaps dramatically increased WJZ's delivery over its weaker previous ABC soap programming, **adding** 14 share **points** to the station's daytime average from the November ...for WITI - though Fox's primetime performance in the market benefited from the move, Fox **adding** 2 share **points** to its primetime average. The station's primetime newscast, however, has dropped sharply from a...

...a 17.5/34.

CBS soaps dramatically increased its new UHF affiliate's daytime performance, **adding** 10 share **points** to the daypart.

'CBS Evening News' predictably suffered, posting a 4.1/7 compared with ...

...on WHDH-TV (channel 7), the former CBS affiliate. Conversely, CBS is down 3 share **points**.

NBC **managed** a 14.4/22 primetime delivery on its new affiliate - up from November's 12...

19950303

18/3,K/45 (Item 9 from file: 570)  
DIALOG(R)File 570:Gale Group MARS(R)  
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01398542 Supplier Number: 44157445 (USE FORMAT 7 FOR FULLTEXT)  
**Eager Operators Bump Up Nets for Local Ads**  
Multichannel News, v0, n0, p40  
Oct 11, 1993  
ISSN: 0276-8593  
Language: English Record Type: Fulltext  
Document Type: Magazine/Journal; Trade  
Word Count: 1181

... channel capacity increases, those systems are limited in expanding local ad insertion.

Other ad sales **managers** **point** out that **adding** more networks for ad insertion must be carefully studied because it triggers some hidden costs...

19931011

18/3,K/46 (Item 10 from file: 570)  
DIALOG(R)File 570:Gale Group MARS(R)  
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01384689 Supplier Number: 44024506 (USE FORMAT 7 FOR FULLTEXT)  
**EDI: Small dealers ask 'Is it worth the effort'?**  
National Home Center News, v0, n0, p135  
August 9, 1993  
ISSN: 0192-6772  
Language: English Record Type: Fulltext  
Document Type: Magazine/Journal; Trade  
Word Count: 1726

... on the way.

By year's end, Tum-A-Lum will automate its back office. **Point** -of-sale **computerization** will come to the stores a year or so after that. At 73, Strauss is...the first month of their establishing an EDI link.

However, there is little ambivalence towards **point** -of-sale **tracking** and EDI among the industry's largest players. Dealers are moving full bore

Ginger Roberts - Search Report

towards its...  
19930809

18/3,K/47 (Item 11 from file: 570)  
DIALOG(R)File 570:Gale Group MARS(R)  
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01121402 Supplier Number: 41434631 (USE FORMAT 7 FOR FULLTEXT)  
**PARIS SPRING '91**  
Daily News Record, v0, n0, p4  
July 10, 1990  
ISSN: 1041-1119  
Language: English Record Type: Fulltext Abstract  
Document Type: Magazine/Journal; General Trade  
Word Count: 1705

... the simple, straightforward cuts. A group of woodblock prints,  
which he said he created to **add** lower price **points** to his line,  
**managed** to succeed in making an ethnic print wearable for men in both  
shirts and pants...

19900710  
?